



# GROWING THE LAND

A Biodynamic Documentary

# About

**A documentary exploring how biodynamics is being used across the UK, and Europe. Featuring interviews from growers, farmers, educators, wine makers, scientists, nutritionists, and beekeepers (including Ruskin Mill staff.)**

The documentary will be released in 2024, 100 years after the agriculture course. It will be available to everyone interested through YouTube and other free streaming platforms, but could also be premiered prior to general release.

The purpose of the documentary is to disseminate biodynamic ideas to a wider target audience - with a target of 500,000 views within the first year. It will explore the core concepts of biodynamics through interviews, and farm tours with 15-20 people, including projects and business that are using biodynamics.

The documentary will show a journey of progression, collectively discovering what biodynamics is, how it works, and why it works.

It will explore current research and studies into biodynamics such as the Copper Chloride studies being done in the Netherlands, and the Fibi long-term trials in Switzerland. We may even retrace the steps all the way back to Koberwitz.

It will balance atmospheric footage of biodynamics, with insightful knowledge from leading biodynamic practitioners.

## Timeline

**October 2022 | Proposal**

**November 2022 to January 2023 |** Storyboarding, contacting interviewees, developing story ideas, organising equipment, seeking additional funding, seeking grants, location research

**February 2023 to Late August 2023 |** B-roll, interviews, farm visits

**September 2023 to March 2024 |** Editing, sound, any required additional footage

**April 2024 |** Marketing, teasers, trailers, articles, final changes

**June 2024 | Release**



# Distribution

The film will be available on YouTube and/or Vimeo. The film will have subtitles in English, German, French, Spanish, Italian, Hindi, Mandarin, and more. To reach a global audience.


Additionally, a landing website will be created to show the film and allow the audience to make donations that will be sent to the charities that helped to fund the documentary. Funding costs may also be recuperated through advertising and premieres.

Below is an example of how the landing page may look.

## Growing The Land: A Biodynamic Documentary

Any donations given are paid to the charities that helped make this film possible

Make a Donation

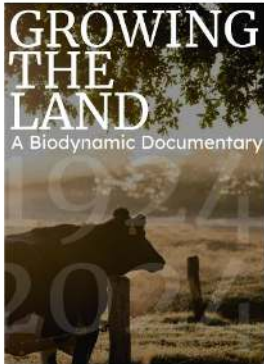


Watch on YouTube


Any donations given are paid to the charities that helped make this film possible

Make a Donation


**About The Documentary** A documentary exploring how biodynamics is being used across the UK, and Europe. Featuring interviews from growers, farmers, educators, wine makers, scientists, nutritionists, and beekeepers (including Ruskin Mill staff.) The documentary will be released in 2024, 100 years after the agriculture course. It will be available to everyone interested through YouTube and other free streaming platforms, but could also be premiered prior to general release. The purpose of the documentary is to disseminate biodynamics ideas to a wider target audience - with a target of 500,000 views within the first year. It will explore the core concepts of biodynamics through interviews, and farm tours with 15-20 people, projects, business that are using biodynamics. The documentary will show a journey of progression, collectively discovering what biodynamics is, how it works, and why it works. It will explore current research and studies into biodynamics such as the Copper Chloride studies being done in the Netherlands, and the Fibi long-term trials in Switzerland. Perhaps retracing all the way back to Koberwitz. It will balance atmospheric footage of biodynamics, with insightful knowledge from leading biodynamic practitioners.




This documentary was made possible with funding from the following organisations



**ruskinmill**  
re-imagining potential



**biodynamicuk**  
association



**Biodynamic**  
Land Trust

# Funding

To produce this documentary we have set a budget of £11,250

<b>Equipment</b> 2 x Cameras, Boom, Tripod, Lighting	£4000
<b>Travel Expenses</b> Expenses while travelling to film, including food, accommodation ( <i>camping/staying on farms when possible</i> ), transport, fuel	£3500
<b>Post-Production</b>	
<b>Editing</b> Editing software, access to high end computer. In-house video editing will be £10 per hour. ( <i>typically 1 hour per 1 minute of final film, estimated 90 hours editing</i> ) Subtitles, translations	£3000
<b>Music &amp; Sound</b> Recording at Ape Studios, Bristol & for the purchase of music	£750

This a passion project for us, we are not looking to profit from the release of the documentary. Any money received through donations or advertising will be returned to our funders.

We reserve the right to the footage captured in the making of the documentary, and we may use this footage to create short videos and content to promote biodynamics at a later date.

## Who Are We

### Jason Warland

In 2020, I joined a two-year biodynamic apprenticeship at Ruskin Mill College. During the course and since I have met with biodynamic practitioners around the country, and visited biodynamic farms, and gardens. There is a need for a biodynamic documentary that will investigate, explore, and promote biodynamic concepts and research.

### Patri Dominguez De Terri

In 2020, I joined a two-year biodynamic apprenticeship at Ruskin Mill College. During the course and since I have met with biodynamic practitioners around the country, and visited biodynamic farms, and gardens. There is a need for a biodynamic documentary that will investigate, explore, and promote biodynamic concepts and research.

We both have a desire to explore biodynamic farms, and interview leading biodynamic practitioners. We have contacts that will help us to create a high quality documentary to inspire future biodynamic farmers, and promote biodynamics on its 100th anniversary year.